



Plant-Based Dairy Packaging in Hong Kong, China

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing preference for plant-based milk due healthier and eco-friendly lifestyles
Gable top liquid cartons increasingly favoured for their convenience and sustainability
The 946ml pack is increasing its share as it is seen as offering better value for money

PROSPECTS AND OPPORTUNITIES

The 236ml pack size expected to be most dynamic due to its suitability for on-the-go consumption
PET bottles will continue to steadily lose share due to recycling challenges

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