



# Plant-Based Dairy Packaging in Mexico

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Health and environmental awareness driving demand for plant-based dairy

Shaped liquid cartons continue gaining pack type share from brick liquid cartons

The 946ml pack remains the most popular size for plant-based milk, but 236ml continues gaining share

#### PROSPECTS AND OPPORTUNITIES

Plant-based cheese to record strong growth, boosting demand for flexible plastic

Small pack sizes set to gain share over the forecast period in line with greater mobility

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