



Euromonitor
International

Innovation: Food and Beverage in India

June 2024

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Monitoring innovation for business growth

INNOVATION IN FOOD AND BEVERAGE

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Demand for healthier snacks drives innovation in packaged food

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/innovation-food-and-beverage-in-india/report.